

ISLAMIC SCHOOLS LEAGUE OF AMERICA

Corporate Members Meeting

Let's discuss the benefits of your membership.

DATE

Tuesday, June 16, 2026

TIMES

4 PM PST · 6 PM CST · 7 PM EST

TODAY'S MEETING

Agenda

01 Introductions

02 Membership Benefits

03 Logos & Corporate Ads

04 Sponsorships

05 Partnerships

06 Q & A

07 Feedback

08 Thank You

ISLAMIC SCHOOLS LEAGUE OF AMERICA

Connecting Islamic school professionals to share knowledge, ideas, and resources for 25+ years.

420+

Full-time Islamic schools

100K

Muslim students

9,000

Education professionals

25

Years of service

MONTHLY IMPACT

May 2026



SCHOOL MEMBERS

434

Schools on
directory

143

Active school
members



ISLA COMMUNITY

40+

Active corporate
members

5.2K+

Social media
followers



ISLA PROGRAMS

600

Registrants at 2
ISLA programs

80

Educational
orgs

12

Partner
organisations

OUR MISSION

ISLA works in partnership with educators, organizations, and universities to foster the **development, growth, and quality** of Islamic education by establishing networks, providing resources, disseminating knowledge, nurturing leadership, and carrying out foundational research on Islamic education and full time schools.

HOW WE DO IT



Networks
WE BUILD



Resources
WE PROVIDE



Knowledge
WE SHARE



Leadership
WE NURTURE



Research
WE CONDUCT

Part 1

Meet the Team

Introductions

ISLA BOARD MEMBERS



Dr. Nadeem Memon

Chair



Todd McKinney

Treasurer



Rasha El-Haggan

Vice Chair



Dr. Seema Imam

Board Member



Dr. Patricia Salahuddin

Board Member



Quran Shakir

Board Member



Abdiaziz H. Ahmed

Secretary



Mussarut Jabeen

Board Member

ISLA TEAM



Dr. Shaza Khan

Executive Director



Lisa Kahler

Program Manager



Syeda Khunsa Batool

Marketing & Comms



Dr. Shaza Khan

EXECUTIVE DIRECTOR, ISLA

Dr. Khan holds a Ph.D. in Teaching, Curriculum, and Change from the Warner School of Education at the University of Rochester, where she studied the development and identity formation of Muslim American youth.

As Executive Director, she has led numerous research projects on full-time Islamic schools that help administrators make data-informed decisions, and has authored peer-reviewed journal articles and book chapters.



Lisa Kahler

PROGRAM MANAGER, ISLA

Lisa has worked in private Islamic schools for 25+ years in a variety of roles: educator, school administrator, STEAM coordinator, grant liaison, and extracurricular coordinator.

She has served with several national nonprofits and is a member of the Association of Fundraising Professionals. She holds certificates in HR Management and School Business, and serves on the Shura Council of SoCal's Educator Planning Committee.



Syeda Khunsa Batool

MARKETING & COMMUNICATIONS

Khunsa is the Marketing and Communications Coordinator at ISLA. She manages ISLA's email and social media platforms, responding to requests, sharing resources after events, and creating content for Facebook, Instagram, and YouTube.

With a background in Media Studies and a certification in Children's Media, she also designs graphics and supports member levels with updates and communications.

Part 2

Your Membership at Work

How ISLA represents and serves Islamic education

OVERVIEW

ISLA in Action



Representation

CAPE (3M+ students), U.S. Dept. of Education meetings, and international bodies, GAIS & ISNA.



Research

Database Project, 4 upcoming publications on HR, finances, curriculum, and school governance.



Professional Development

35 teacher workshops, 4 PLCs, monthly admin meetings, and an annual Leadership Retreat.



Resources

Teaching Palestine Toolkit (Pali GPT & training) and Sexual Abuse Prevention Toolkit.

YOUR MEMBERSHIP AT WORK

Representation



Council for American Private Education

A coalition serving 3M+ students at private schools. ISLA represents Islamic education at their biannual convenings.



Office of Non-Public Education

The U.S. Dept. of Education's liaison to nonpublic schools. ISLA attends and advocates for Islamic education.



Global Association of Islamic Schools

ISLA participates in GAIS events and conferences, representing U.S. Muslim educators.



Islamic Society of North America

ISLA attends the annual Ed Forums, submits articles for Islamic Horizons, and speaks at conventions.

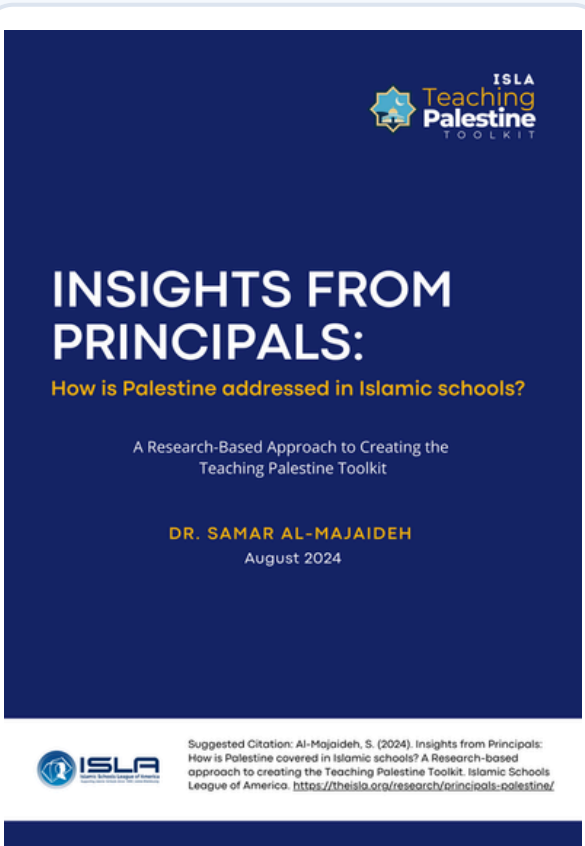
YOUR MEMBERSHIP AT WORK

Research & Publications

ISLA conducts research and publishes reports, peer-reviewed journal articles, and book chapters advancing a better understanding of Islamic schools in the U.S.



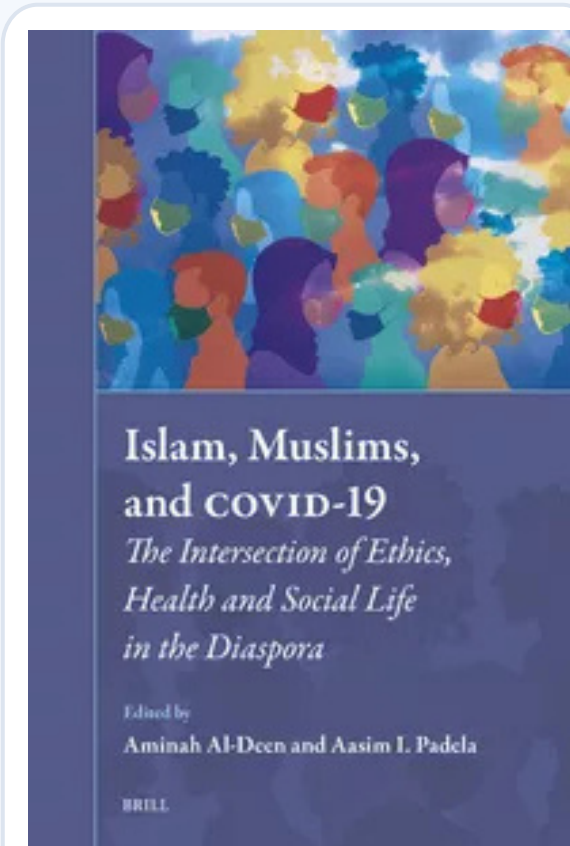
Research in Practice



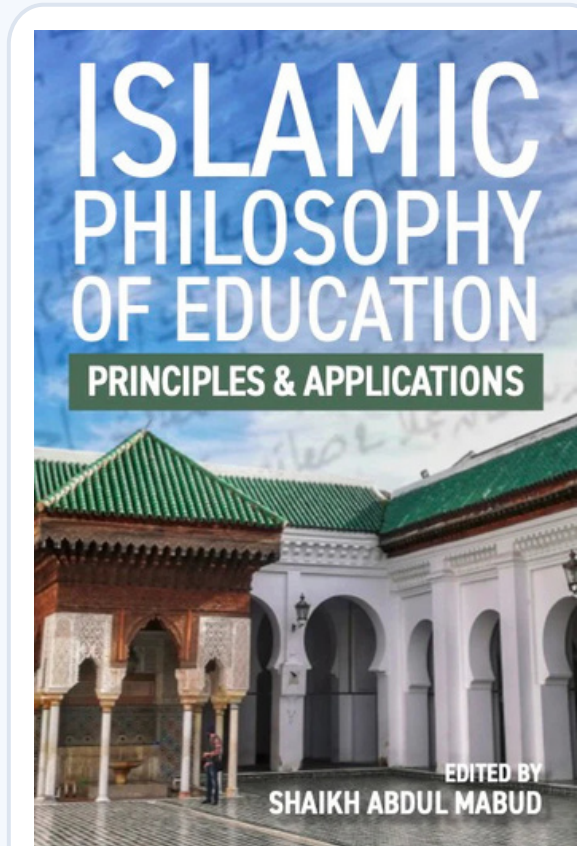
Insights from Principals



Improving Islamic Schools



Islam, Muslims & COVID-19



Re-envisioning the Future:
Islamic Schools in the United States

YOUR MEMBERSHIP AT WORK

Resources & Toolkits



Teaching Palestine Toolkit

75+ English & 25+ Arabic resources. 4,000 visits to the toolkit webpage.



Sexual Abuse Prevention

Amanah & Action, an Islamic school toolkit for protecting our children. Resources, trainings & in-person workshops.

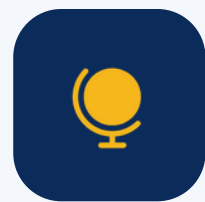


Crisis Response Toolkit

1,000 visitors to the crisis response webpage.
We need your input!

EDUCATORS' LISTSERV

Islamic Educators Communication Network



1,078

global educators connected



A forum for discussion, feedback & peer outreach



Free & open to everyone in Islamic education, no fundraising or solicitation



All staff & administrators encouraged to join

HOW TO JOIN

1

Visit the subscription page

theisla.org/iecn-subscription

2

Complete your contact info

Other details optional

3

Staff review your application

Allow 2-3 business days for a
confirming email



Scan to subscribe

theisla.org/iecn

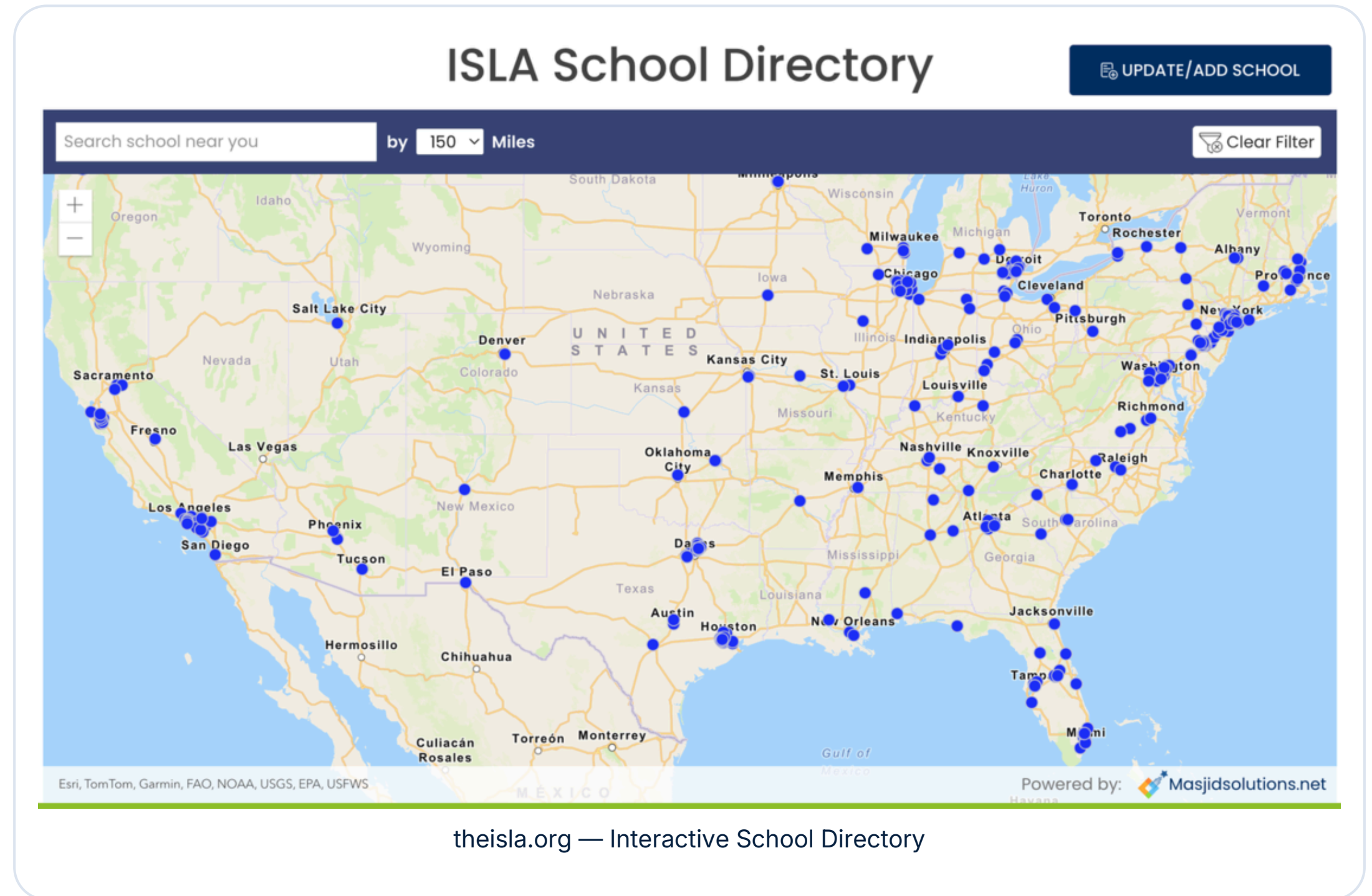
FIND SCHOOLS

Interactive School Directory

Search 400+ full-time Islamic schools by city or state.

80,000+
Impressions in 2025-2026

420+
Schools listed in 2026



Part 3

Benefits of Your Membership

WHAT'S INCLUDED

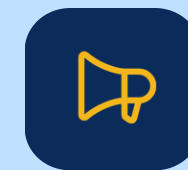
Membership Benefits



Logos on Website



**Logo on
Newsletter**



**Corporate Ads +
SM**



Member Spotlight



Partnerships



Job Ads

BENEFIT 01

Logos

Your logo, hyperlinked across ISLA's website and monthly newsletter.

LOGOS · WEBSITE

Logos on ISLA's Website

- ◆ Hyperlinked logo on theisla.org
- ◆ 4.3K active users on the website
- ◆ Listed on the Corporate Members page



Scan & check

theisla.org/corporate-members



LOGOS · NEWSLETTER

Hyperlinked Logos in the Newsletter

6.2K+

Subscribers

42.3%

Open rate

Sent monthly to ISLA's full member network.

THANK YOU to our Corporate Members!!

Click on a Logo to Learn More



AL-HUDA
GLOBAL



American Muslim
Community Foundation



AREF
EDUCATIONAL
SOLUTIONS



Arabic
Daily



Archangel | Education and
Technology









CISE | Consultants for
Islamic School
Excellence



University of
South Australia











Member logos in the ISLA newsletter

MONTHLY FEATURE

Corporate Member Spotlight

- ◆ One member selected each month
- ◆ Email sent to contact(s) on file
- ◆ Name & logo included in newsletter
- ◆ Linked to a blog post on ISLA's website
- ◆ Amplified with a related social media post

Respond to be amplified!

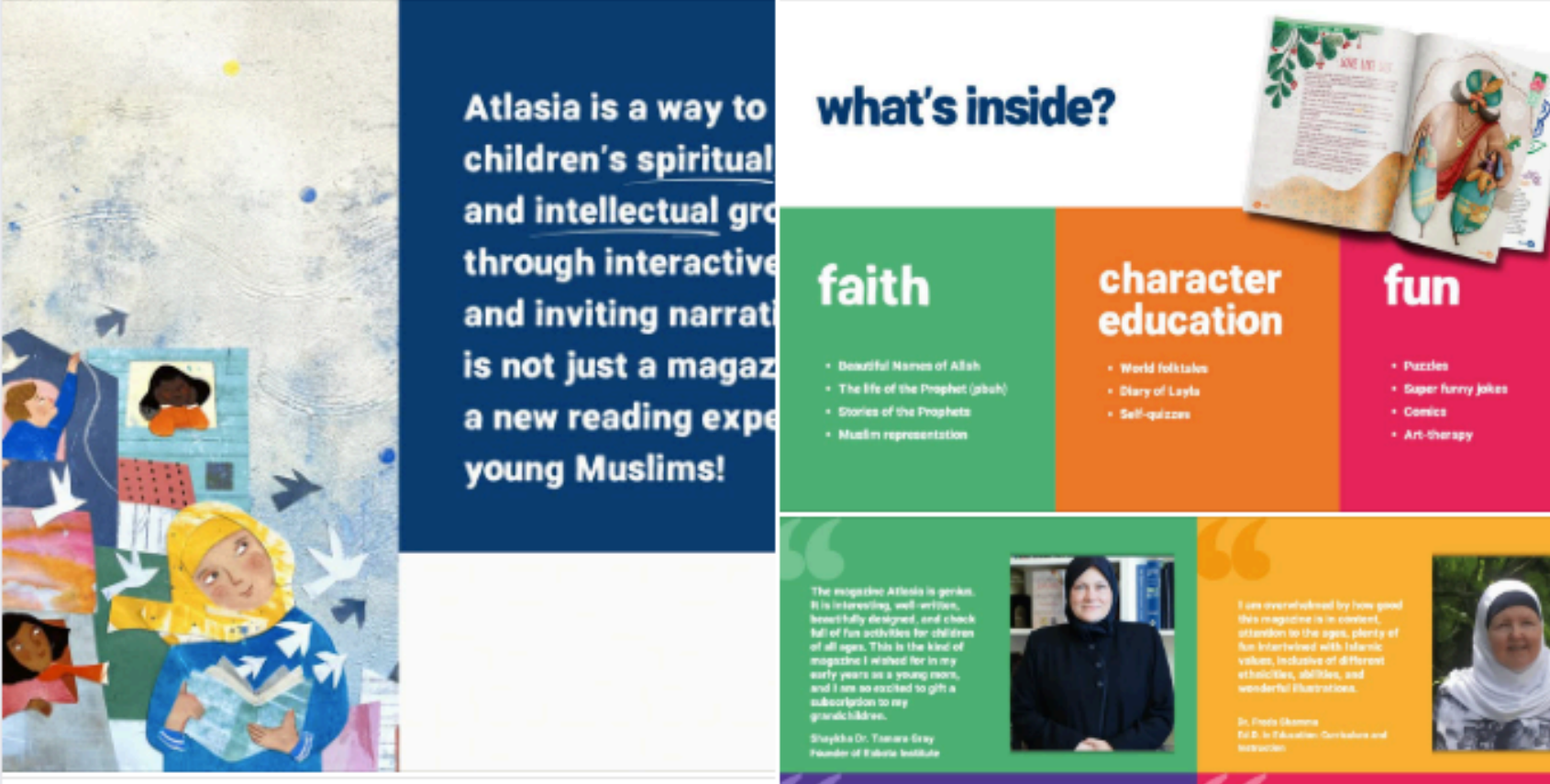

ISLA - Islamic Schools League of America
 May 6 · 🌐

It was a pleasure connecting with Atlasia Kids Magazine, one of ISLA's valued corporate members, for our May newsletter feature. We're excited to spotlight the meaningful work they're doing to inspire, educate, and empower young Muslim readers. We're honored to highlight their voice and vision.

Read on to learn more about [@atlasiakids](#) and the inspiring team behind it!

Want to learn how an ISLA membership can benefit your organization?
 Sign up here: theisla.org/membership/

[#atlasiakids](#) [#kidsmagazine](#) [#muslimkidslearning](#) [#muslimchildren](#)



Atlasia is a way to children's spiritual and intellectual growth through interactive and inviting narratives. It is not just a magazine, it's a new reading experience for young Muslims!

what's inside?

- faith**
 - Beautiful Names of Allah
 - The Life of the Prophet (pbuh)
 - Stories of the Prophets
 - Muslim representation
- character education**
 - World folktales
 - Story of Layla
 - Self-quizzes
- fun**
 - Puzzles
 - Dapper funny jokes
 - Comics
 - Art-therapy

The magazine Atlasia is genius. It is interesting, well-written, beautifully designed, and chock full of fun activities for children of all ages. This is the kind of magazine I wished for in my early years as a young mom, and I am so excited to gift a subscription to my grandchildren.
 Sheykha Dr. Tiwana Gray
 Founder of Islamic Institute

I am overwhelmed by how good this magazine is in content, attention to the ages, plenty of fun intertwined with Islamic values, inclusive of different ethnicities, abilities, and wonderful illustrations.
 Dr. Fadia Okuma
 Ed.D. in Education Curriculum and Instruction

Spotlight feature in newsletter + blog post

ISLA'S GLOBAL REACH

Social Media & Audience



4.3K

Active website users



5.2K+

Followers across platforms



6.2K+

Newsletter subscribers



11K

Monthly website views

Active USER Map:



15,000
from the U.S.

2,000
worldwide

MEMBER BENEFIT

Job Ads, Have an Opening?

- ◆ Exclusive to school & corporate members
- ◆ Unlimited job ads, posted on the ISLA website
- ◆ Automatically included in our Friday job emails
- ◆ Sent to 3,800+ subscribers, 43.5% open rate



STEP BY STEP

Job Ads 101

BEFORE YOU BEGIN

- ◆ Obtain log-in information
- ◆ Check for emails from ISLA
- ◆ Job ad flyer & organization logo
- ◆ Brief description of position(s)

POSTING STEPS

- ◆ Log in at theisla.org
- ◆ Upload flyer & add details
- ◆ Click publish
- ◆ View at theisla.org/jobs/
- ◆ Remove once the role is filled

WATCH THE TUTORIAL



Questions?

executive-assistant@theisla.org

SAMPLE

Friday Job Email

Every member job ad is automatically bundled into our weekly Friday job email, reaching 3,800+ educators and administrators.



Part 4

Corporate Ads

Once a quarter, to 3,000+ educators

HOW IT WORKS

Corporate Ad Process



Submit

Email executive-assistant@theisla.org with graphics, wording & all hyperlinks.



Plan ahead

Allow 4-6 weeks before publication for edits & approval.



Schedule

You choose the timing; ads send Wednesdays & Saturdays.



Publish & amplify

Reaches 3,000+ educators with a related social post.



One ad per two-month period



No ads during Ramadan & Dhul Hijjah



No fundraising

REQUIREMENTS

Ad Guidelines

WHAT TO SUBMIT



One clear CTA

A single call to action



Hi-res flyer

Required for social posts



Short blurb

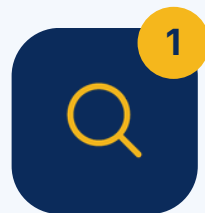
120 words or less



Hyperlink

To the action page (required)

THEN ISLA REVIEWS & SCHEDULES



Reviewed

All requests reviewed within 3-5 business days.



Revisions

Edits may be requested before approval.



Scheduled

Date set; final draft shared ~1 week before posting.

EXAMPLES

Sample Corporate Ads



Islamic Schools League of America
Supporting Islamic Schools Since 1998 | www.theisla.org

Rabata invites you to learn more about their institute and the courses they offer!



rabata

Ribaat Academic Institute offers a full range of courses based on traditional Islamic scholarships. For women, by women! Summer term registration is open.

Register Today!



ribaat
Academic Institute
معهد رباط الأكاديمي

Falah: 7 Fundamentals of Personal & Spiritual Excellence

June 12 - 18, 2023
7:00 - 9:00PM CST
One-week Intensive
Dr. Tamara Gray

Live on Zoom
& Recordings Available
▶ register.rabata.org

An Islamic heart-centered approach to successful and joyful living. This course includes a discussion of the tools and strategies necessary for a well-balanced way of life, in addition to an examination of the barriers that stand in the way of living for our best deen and dunya.

Rabata

EXAMPLES

Sample Social Posts

Every corporate ad with a flyer is amplified with a matching post across ISLA's social platforms.






islamicschoolsleague

islamicschoolsleague  Calling all high school students & families!

Join @muslimcampuslife's 2026 Muslim College Tours and get a real look into what it's like to navigate college as a Muslim student.

Visit top campuses, connect with Muslim students and MSAs, and learn about the support systems available on campus.

 Tour stops include NYU, Columbia, MIT, Harvard, Yale, Brown, Rutgers & UPenn

 Spots are limited, Register now: tinyurl.com/5dtpvn7b

[#MuslimCampusLife](#) [#MuslimCollegeTours](#) [#CollegeBound](#)
[#MuslimStudents](#) [#MSA](#) [#HighSchoolStudents](#) [#CollegePrep](#)

10w

Muslim College Tours


ISLA - Islamic Schools League of America

June 11 at 7:00 AM 

Arabic Daily's Summer 2025 High School Arabic Intensive!

In just 8 weeks, students will earn a full year of accredited Arabic with expert live instruction + shipped materials.

- 📖 Open to public, private, charter, and homeschool students.
- 📺 Live online | 60 mins/day | Mon-Thurs
- 📦 All sessions recorded + materials shipped to you

🔗 Learn more: learnarabicedaily.com/summer-2025-1-year-intensive/

[#ArabicIntensive](#) [#SummerArabic](#) [#HighSchoolCredit](#) [#ClassicalArabic](#) [#ArabicDaily](#) [#OnlineLearning](#) [#MuslimYouth](#)



Schedule

Start Date:
Monday, June 9, 2025
Mondays through Thursdays
11 am EST | 8 am PST
60 minutes per day

Session 1 (Arabic 1A):
June 9 – July 3 (4 weeks)

Session 2 (Arabic 1B):
July 7 – August 1 (4 weeks)

Features

- For public, private, charter, and homeschooled students;
- For students who want to study with others of their own age;
- Classes that attract the brightest students in the nation;
- Gaining classical knowledge with the best modern techniques;
- Lesson recordings;
- Weekly evaluation meetings;
- Books shipped to your home;
- Translate texts without vowels;
- Office hours available

Arabic Daily

Part 5

Partnerships & Sponsorships

LET'S COLLABORATE

Partnerships

Send us a proposal, a panel, training, or other idea.

- ◆ Within the capacity of ISLA staff
- ◆ Meets the needs of Muslim educators
- ◆ Benefits Islamic education

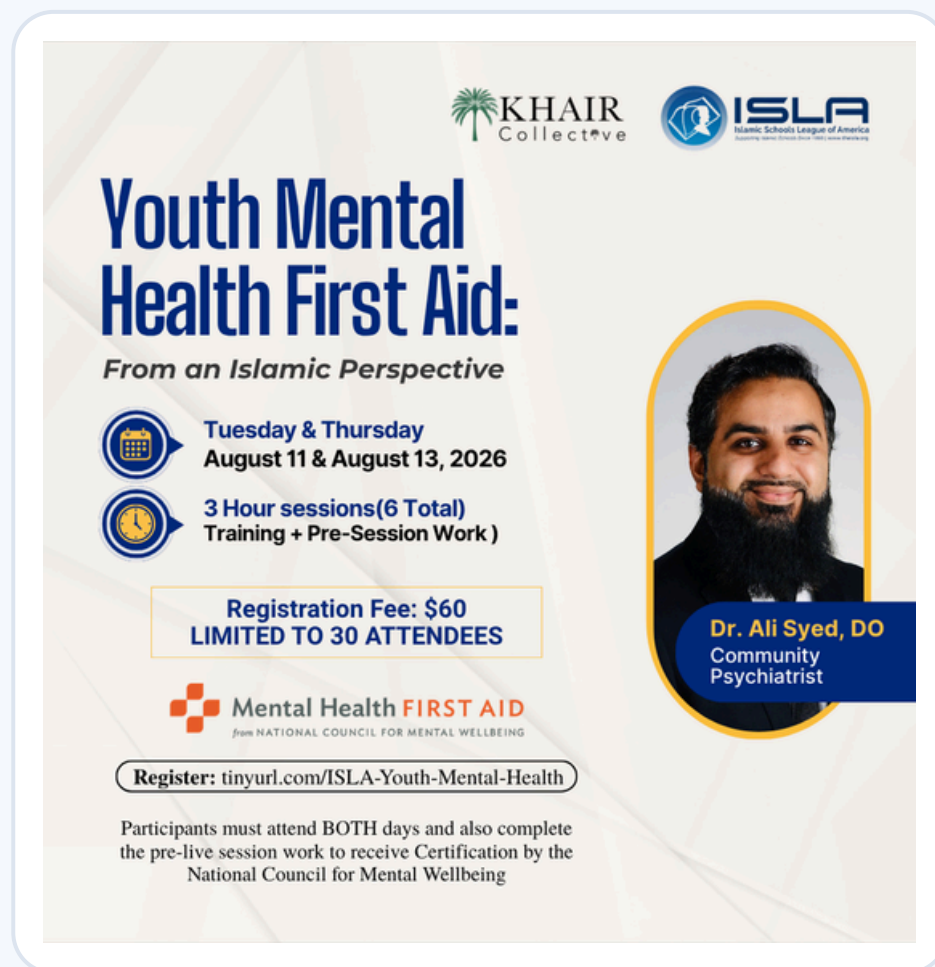
Reach out for a short meeting to discuss.

info@theisla.org



IN PRACTICE

Partnership Examples



YOUTH MENTAL HEALTH FIRST AID:
From an Islamic Perspective

Logos: KHAIR Collective, ISLA

Speaker: Dr. Ali Syed, DO
Community Psychiatrist

Schedule: Tuesday & Thursday
August 11 & August 13, 2026

Duration: 3 Hour sessions (6 Total)
Training + Pre-Session Work

Registration Fee: \$60
LIMITED TO 30 ATTENDEES

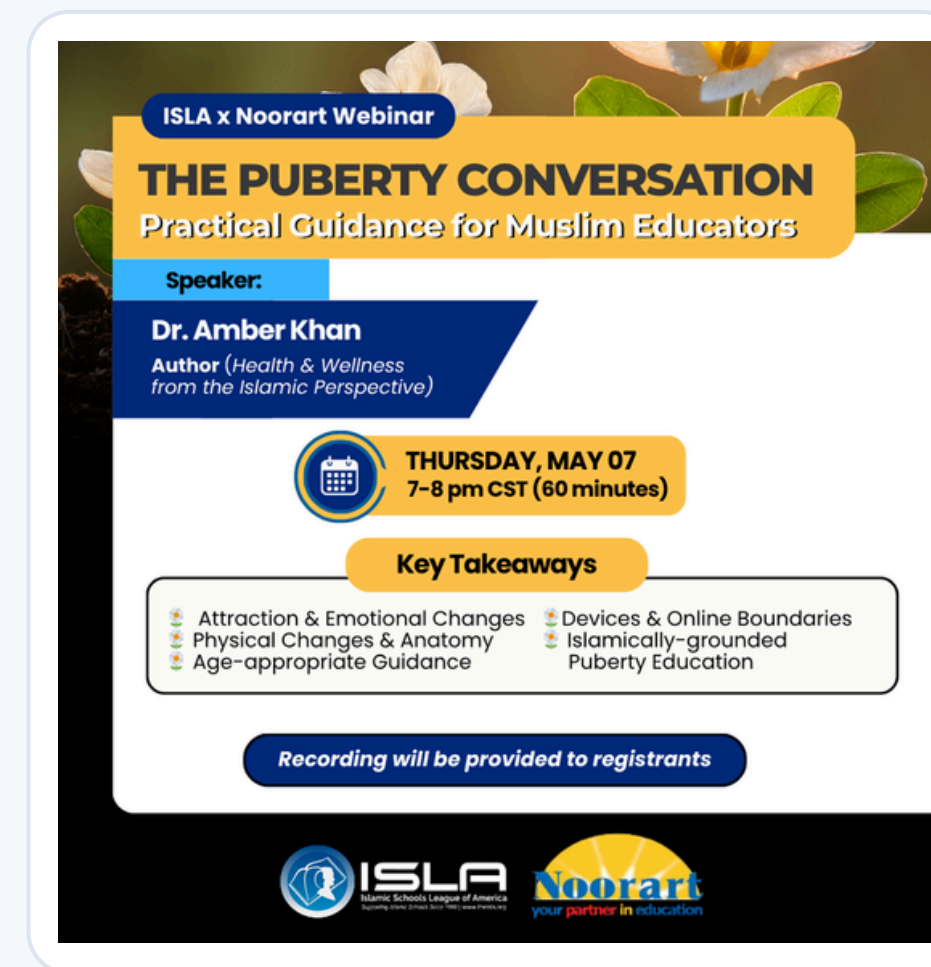
Logos: Mental Health FIRST AID, NATIONAL COUNCIL FOR MENTAL WELLBEING

Register: tinyurl.com/ISLA-Youth-Mental-Health

Participants must attend BOTH days and also complete the pre-live session work to receive Certification by the National Council for Mental Wellbeing

Youth Mental Health First Aid

With Khair Collective, training educators to recognize and respond to youth mental health needs from an Islamic perspective.



ISLA x Noorart Webinar

THE PUBERTY CONVERSATION
Practical Guidance for Muslim Educators

Speaker: Dr. Amber Khan
Author (Health & Wellness from the Islamic Perspective)

THURSDAY, MAY 07
7-8 pm CST (60 minutes)

Key Takeaways

- Attraction & Emotional Changes
- Physical Changes & Anatomy
- Age-appropriate Guidance
- Devices & Online Boundaries
- Islamically-grounded Puberty Education

Recording will be provided to registrants

Logos: ISLA, Noorart

The Puberty Conversation

With Nooart, practical and faith-grounded guidance for Muslim educators on age-appropriate puberty education.

PRIORITY FOR CORPORATE MEMBERS

Sponsorship Options

Select a highlighted opportunity to see its sample package.



Professional Development Week

10 sessions · 200+ live attendees · 50+ schools. Packages available now.



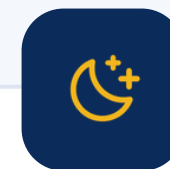
Leadership Retreat · Dec 4-6

In-person at the Diyanet Center, MD. 100 school leaders from across North America.



Research Symposium

120+ global attendees.



Ramadan Fundraiser

150+ registrants.

Need more info? Reach out to info@theisla.org

SPONSORSHIP EXAMPLES

Professional Development Week

Sponsorship packages now available for ISLA PDW '26.

theisla.org/event/professional-development-week26/



The graphic is a promotional poster for ISLA Professional Development Week '26. It features a blue and white color scheme with a yellow starburst in the top left corner containing the text 'SPONSORSHIP PACKAGE'. The ISLA logo is in the top right corner. The main title 'PROFESSIONAL DEVELOPMENT' is in large blue letters, with 'Week 26' in a smaller, cursive font below it. The background shows a blurred image of a classroom. The sponsorship details are listed in four white boxes with orange borders:

- PRESENTING SPONSOR - \$5,000**
Premium sponsorship opportunity with highest visibility and recognition.
- TITLE SPONSOR - \$2,500**
Prominent event recognition and branding opportunities.
- SESSION SPONSOR - \$1,000**
Support an individual session while gaining exposure to attendees.
- COMMUNITY SPONSOR - \$500**
Show your support for the event and the broader community.

Sponsor ISLA PDW '26

SPONSORSHIP OPPORTUNITY

Leadership Retreat 2026

Diyanet Center of America · Lanham, MD

December 4-6, 2026



SAMPLE

Sponsorship Package

Tiered packages, Platinum, Gold, Silver & Bronze, for the Leadership Retreat and other ISLA programs.



The ISLA Leadership Retreat 2024

Leading Thriving Schools:
Transformational Leadership and Healthy
School Culture

Sponsorship
Package

Benefits	Platinum (3 available)	Gold (4 available)	Silver (4 available)	Bronze
Reward in the Hereafter	✓	✓	✓	✓
Recognition in Email & Social Media	✓	✓	✓	✓
Program Booklet Ad	1 Pg Ad	½ Pg Ad	¼ Pg Ad	logo
Branded Goodies' Distribution	✓	✓	✓	
Sponsor Table	✓	✓		
Speaking Opportunity	Panelist, Discussant or Speaker at Retreat	3 min @ mic	Shout out	Shout out
Retreat Registration	2 tickets	1 ticket		

Leadership Retreat, sponsorship tiers

Part 6

Display Your Membership

SHOW YOUR SUPPORT

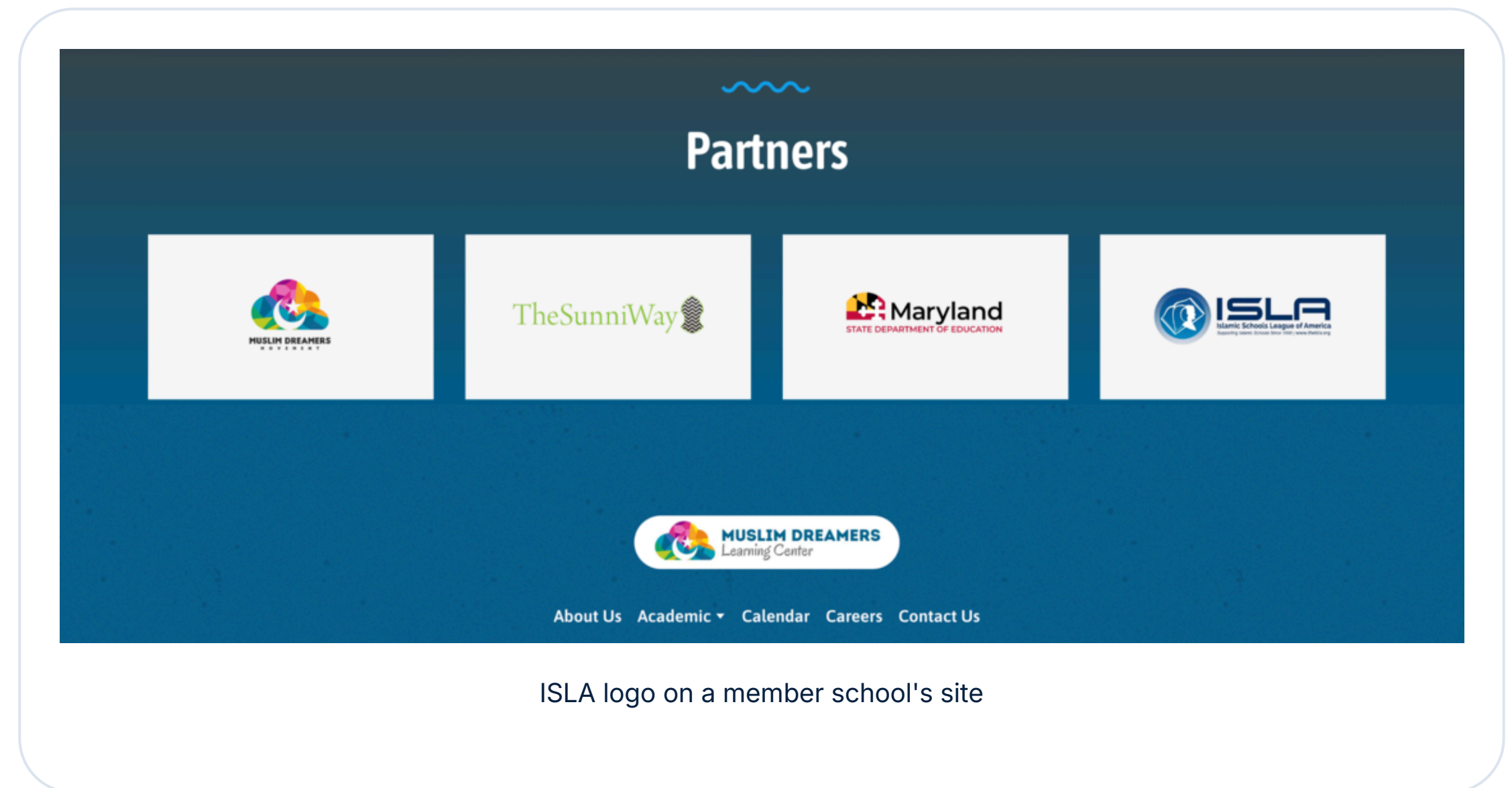
Display Your Membership

Include a hyperlinked ISLA logo on your website, and share a screenshot so we can amplify it with a social post!

143
ISLA member schools

40
Corporate members

420
Schools on the directory



ISLA logo on a member school's site

STAY CONNECTED

Follow Us on Social Media

Stay connected with ISLA's latest news & updates.

FOLLOW US ON



Facebook

facebook.com/theisla



FOLLOW US ON



Instagram

[@islamicschoolsleague](https://www.instagram.com/islamicschoolsleague)



SUBSCRIBE ON



YouTube

[@the-ISLA](https://www.youtube.com/@the-ISLA)



JOIN US ON



WhatsApp Group

[Scan to join](#)



JOIN OUR



Google Group: IECN

theisla.org/iecn



VISIT US AT



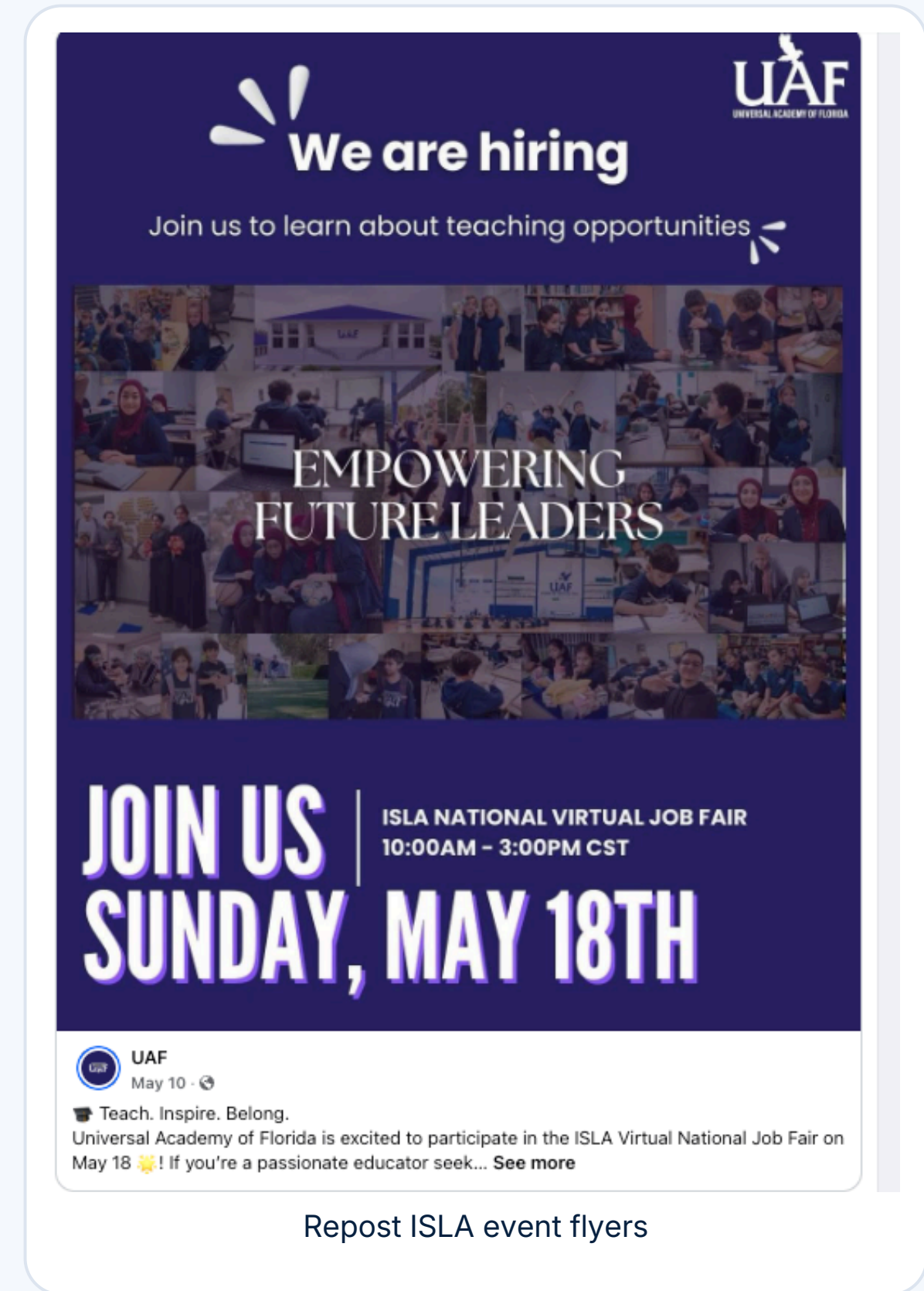
theisla.org

Our home for everything ISLA

AMPLIFY TOGETHER

Like & Repost

Share ISLA events with your networks by reposting, let's help amplify Islamic education together.



We are hiring
Join us to learn about teaching opportunities

EMPOWERING FUTURE LEADERS

JOIN US
SUNDAY, MAY 18TH

ISLA NATIONAL VIRTUAL JOB FAIR
10:00AM – 3:00PM CST

UAF
May 10 · 🌐

Teach. Inspire. Belong.
Universal Academy of Florida is excited to participate in the ISLA Virtual National Job Fair on May 18 ☀️! If you're a passionate educator seek... [See more](#)

Repost ISLA event flyers

OPEN FLOOR

Q & A

We'd love to hear from you.

HELP US IMPROVE

Feedback

Your input shapes how ISLA serves Islamic education. Please share your thoughts.

FROM THE ISLA TEAM

Thank You

We appreciate your support.

CONTACT

lkahler@theisla.org

executive-assistant@theisla.org